

## EnR Newsletter

Finland Facts and News, January 2025

## Energy on time - automatic controls facilitate timely and economical electricity use

Motiva has launched a new campaign website, Energy on time (Ajoita ajoissa), which brings together practical information on the timely use of electric heating, domestic water heating, electric car charging and household appliances. By scheduling together, price spikes are cut in situations where electricity is less available, for example on cold and windless frosty days. Campaign site is in Finnish but can be accessed via online translation tools.

Link: https://ajoitaajoissa.fi/

#2	Research on Energy and Transport Poverty in Rural Finland
	The Rural Energy and Transport Poverty as Phenomena (MaaElli) -project has been studying energy and transport poverty in rural Finland since 2023. Thru surveys and
	interviews, the researchers have identified the challenges and effects of energy and
	transport poverty and looked for different methods of compensation and solutions to
	combat the effects. The project recommendations will be presented in Final Seminar on 11 <sup>th</sup> February 2025.
	Link: https://cris.vtt.fi/en/projects/maaseudun-energia-ja-liikennek%C3%B6yhyys-
	ilmi%C3%B6in%C3%A4

 EU-level coalition to promote energy efficiency funding – Motiva to chair Finland's national hub

 The European Energy Efficiency Financing Coalition (EEFC) is an initiative launched by the Commission which brings together EU Member States, financial institutions and relevant stakeholders to identify concrete actions to improve private financing for energy efficiency.

 #3
 The Coalition's activities consist of an EU-wide high-level General Assembly, an expert platform supporting its work and national hubs for energy efficiency financing. Motiva Oy will chair Finland's national hub.

 Link: <a href="https://tem.fi/en/-/eu-level-coalition-to-promote-energy-efficiency-funding-motiva-to-chair-finland-s-national-hub">https://tem.fi/en/-/eu-level-coalition-to-promote-energy-efficiency-funding-motiva-to-chair-finland-s-national-hub</a>



## EVENTS

Title	Energy and Transport Poverty in Rural Finland – Final seminar
Date & Location	11.2.2025, 11-15 (CET), Teams or onsite at VTT, Kivimiehentie 3, Espoo Finland
Description	The Rural Energy and Transport Poverty as Phenomena (MaaElli) -project will be presenting it is findings and recommendations in the Final Seminar on 11 <sup>th</sup> February 2025. To participate online, see linked details. Seminar will be in Finnish.
Link	https://www.motiva.fi/ajankohtaista/tapahtumat/vtt_ja_vaasan_yliopisto_maaseudun_ energia_ja_liikennekoyhyys_ilmioina_(maaelli)_hankkeen_loppuseminaari.1454.html